

Essential Floor Care

Demo Stories



Picture this...

A grocery store somewhere in Tennessee near the meat and deli area.

This particular grocery store was having issues with grease being tracked through the store from their meat and deli area. Not only was this causing the floor to look visibly dirty, but it was also creating an unsafe environment where slips and falls could occur.

After assessing the situation and knowing that time was of the essence, we decided that scrubbing the floor with Blue Concentrate would prove to be the right solution.

Blue Concentrate is a heavy-duty, no-rinse cleaner that is perfectly formulated to clean heavily soiled floors along with many other surfaces.

This solution not only led to a great looking floor, but it also reduced the risk for slips and falls.

Safe, clean, beautiful floors is what Essential stands on - literally!



Essential Industries, Inc. | P.O. Box 12 | Merton, WI 53056 | 262.538.1122 or 800.551.9679 | www.essind.com

Innovation is Essential