## Essential Floor Care

## **Demo Stories**

ESSENTIAL INDUSTRIES

## Sport Kote® PC Opens Eyes

It was December at a high school in Tupelo, Mississippi where a new manager and his crew needed to refinish the gym floor before a basketball tournament the next day.



We went over everything for set up making sure we were ready to go ahead of time. The gym floor needed to be done after school hours, so we began on a Friday afternoon. We met up with the manager and his crew at the gym to get started.

We scrubbed, cleaned, and prepped the gym floor. This was the very first time they had ever done any kind of work on a gym floor, so they were very green, although their previous floor care experience was a huge plus. We finished prepping the gym around 7:30 that evening. At this time we put down 2 coats of Sport Kote PC; finishing the whole project shortly before 11:00 that evening.

The very next morning they hosted the area basketball tournament on the same gym that we had just refinished the evening before.

We found out later that the coach was very concerned that the floor wouldn't be dry in time for them to play. He admitted to driving back to the school that night after we finished to see how it turned out. Needless to say, he could NOT believe it!!

## Seeing is Believing!

The next week we got an email of praise from the Regional Manager, saying that we opened a lot of eyes in Mississippi with our Sport Kote PC.



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