

Superbase®

Concentrate on profits

Building on over 100 years of experience, Essential Industries developed Superbase®, a unique manufacturing system to meet your customers' cleaning maintenance needs and increase your profits.

Superbase® enables you to easily blend premium performance floor care finishes, sealers, strippers, cleaners, and other sanitary supply products. Use ordinary tap water with Superbase pre-measured concentrates and manufacture the products your customers want.

Discover how you can concentrate on profits when you use the Superbase® system...

Increased Profits

- Our concentrates reduce cost by eliminating water from the formulation.
- Reduced freight bills - no need to ship water.
- Margins increase - you manufacture products using existing resources and overhead.

Product Flexibility

- Create your own "unique" chemicals to address customer needs by varying solids, actives, color, dilution and fragrance.
- Blending formulations and yield information are easy to use.
- Margins increase - a single source for all products.

Reduce Inventory

- Less storage space is needed.
- Margins increase - you manufacture based on customer orders.



**ESSENTIAL®
INDUSTRIES**

**Innovation
is Essential**



Superbase® Product Line

Essential Industries offers a wide range of **Superbase®** concentrates to address your customers' needs:

FINISHES AND SEALERS

- Low maintenance dri-brite
- Urethane-fortified
- High speed and ultra high speed
- Semi-permanent and removable sealers
- For use on multiple substrates such as vinyl, rubber, linoleum, terrazzo and concrete

FLOOR STRIPPERS

- No-rinse
- High alkaline/high active
- Ammoniated and non-ammoniated

FLOOR CLEANERS AND RESTORERS

- Mop-on
- Spray buff
- Automatic-scrubber applied

CLEANERS AND DEGREASERS

- Glass
- All purpose
- Neutral
- Food service
- Non-butyl
- Butyl-based
- d-Limonene-based


CUSTOMIZED FORMULAS

- School bids
- Contractor program
- Industrial needs

Discover how
you can concentrate
on profits

SCAN QR CODE
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